



BUTCH ORPEZA

WEB DEVELOPER / DESIGNER

ABOUT ME

INFO

-  Davao, Philippines
-  +63 919 216 1315
-  hello@butchorpeza.com
-  butchorpeza.com

SOCIAL

-  fb.com/butchorpeza
-  @lourdearl
-  linkedin.com/in/butch-orpeza

TECHNICAL SKILLS

WORDPRESS DEVELOPMENT

WordPress

Elementor

Divi

ACF

Custom CSS

Speed optimization

Mobile responsive

— PROFILE

Web Developer and Web/Graphic Designer with 5+ years of experience building clean, fast and SEO-friendly websites for businesses around the world. Strong in WordPress and Elementor, responsive builds, speed optimization, SEO setup and ongoing maintenance. Known for turning ideas from Figma or Canva into mobile-ready websites that look great and get results.

— CORE STRENGTHS

- ✓ **5+ years of WordPress builds** with Elementor, Divi and ACF for small businesses and brands worldwide.
- ✓ **Design + development background** covering UI layouts, landing pages, logos, social graphics and 3D visuals.
- ✓ **SEO-aware execution** with on-page and technical SEO, keyword research, clean site structure and analytics setup.
- ✓ **Speed and site care** through caching, SSL, hosting setup, backups, plugin updates and quick bug fixes.

— EXPERIENCE

Web Developer

2025 – 2026

Genghis Digital

- Develop and update client websites on WordPress and Elementor.
- Build mobile-ready pages with responsive layouts for desktop, tablet and phone.
- Fix technical issues, layout bugs and plugin conflicts on live client sites.
- Handle client revisions, updates and ongoing site maintenance.

Graphic / 3D Designer

2025 – 2026

Kleidereisen

- Create graphics and 3D visuals for the brand.
- Produce visuals for the website, marketing materials and product presentation.
- Keep every visual consistent with the brand's look across channels.



Butch Orpeza

WEB DEVELOPER /
DESIGNER

TECHNICAL SKILLS

SEO & PERFORMANCE

On-page SEO

Technical SEO

Keyword research

Analytics setup

Caching

SSL

DESIGN TOOLS

Figma

Canva

Logo design

Social graphics

Banners & ads

3D visuals

FRONT END & MOTION

HTML

CSS

JavaScript

GSAP

Three.js

HOSTING & MAINTENANCE

Hosting setup

Domains

Backups

Plugin updates

Bug fixing

EDUCATION

BS Psychology

Lyceum of the Philippines
2025

REFERENCES

Available on request.

EXPERIENCE

Software Developer

2023 – 2026

Land AI

- Develop software and web features, working on both the interface and the logic behind it.
- Build and refine front-end screens and components.
- Find and fix bugs throughout development and testing.

Interactive Web Designer / Developer

2022 – 2026

JSA Interactive

- Design and build interactive, responsive websites from layout to launch.
- Add hover effects, scroll animations and motion that make sites feel alive.
- Combine clean layouts with strong front-end development.

Web Developer & SEO

2024 – 2025

Lumina

- Built and maintained client websites.
- Set up on-page SEO and site structure to help pages rank on Google.
- Made technical improvements so pages load faster.

Web Developer, Graphic Designer & Social Media Manager

2024 – 2025

Endokids Concierge

- Managed the company website, updates and page changes.
- Designed brand graphics for the website and social media.
- Planned and produced social media content.
- Kept the brand look consistent across every channel.

CORE COMPETENCIES

- ✓ Responsive web design
- ✓ WordPress & Elementor development
- ✓ Landing page design
- ✓ Graphic & 3D design
- ✓ On-page & technical SEO
- ✓ Speed optimization
- ✓ Website maintenance
- ✓ Bug fixing & troubleshooting